



"HOMETOWN★HEROES"
July 4th 2010

April 5, 2010

Dear Community Friends:

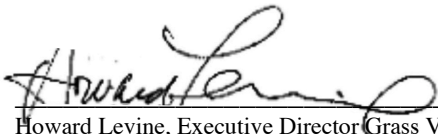
As has been the tradition for many years, the 4th of July Committee is pleased to be the host of the 4th of July Parade which will be held in downtown Nevada City this year. Western Nevada County community "loves a parade" -- our goal is to continue to provide a great show. This festive and fun-filled event is always a favorite and we guarantee another great parade and spectacular fireworks. Our theme this year is "Hometown Heroes", our Grand Marshall is Rich Brooks.

To assist with the funding of our community celebration, the 4th of July Committee is seeking donations from businesses and organizations. The cost of producing this traditional celebration is between \$9,000 and \$15,000. This year we are more in need than before, due to many cutbacks. Any donation you are able to make to help us continue this great community event, is very much appreciated. You may choose from a variety of packages, e.g., sponsoring the local school bands, The Nevada County Concert Band, The Ophir Prison Band to underwriting advertising and marketing, or to simply help us provide the much needed, porta potties. Please, take a moment to review the information attached and then return the attached form along with your donation check to the Nevada City Chamber of Commerce, office by June 1, 2010.

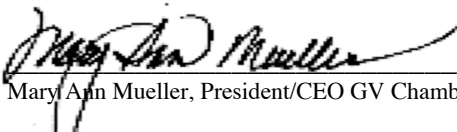
All donations will be acknowledged in media releases. Thank you for your support and we look forward to seeing you at the 4th of July Parade and Firework Celebration!

Sincerely yours,

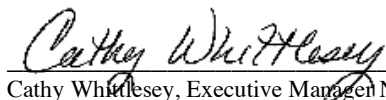
4th of July Committee



Howard Levine, Executive Director Grass Valley Downtown Assn.



Mary Ann Mueller, President/CEO GV Chamber of Commerce



Cathy Whiteley, Executive Manager NC Chamber of Commerce

Donation Form

(Please mark your selection and return this form along with a check)

YES!! We want to help with our community's 4th of July celebration!

\$500 Sponsorship

- Your logo on the event poster
- Local PSA reports
- Multiple website exposure
- Mentioned as sponsor at the parade
- Complimentary parade entry of your choice
- 10 tickets for the firework extravaganza at the fairgrounds

\$1,000 Sponsorship

- Includes ALL of the above plus the following:**
- Your banner placed along the parade route
- 15 additional tickets for the firework extravaganza at the fairgrounds (**TOTAL 25 Tickets**)
- Special parking and golf cart shuttle to and from the parking lot to event area

We would like to sponsor:

- \$250 Sponsor a local school band
- \$250 Sponsor Ophir Prison Band (need 4 sponsors)
- \$250 Sponsor Nevada County Concert Band (need 3 sponsors)
- \$200 Underwriting advertising and marketing
- \$150 Sponsor Shuttle Bus (need 2 sponsors)
- \$ 50 Cost of each Porta Pottie (need 12 of these to handle the Large crowds)
- \$10-\$500 misc. expenses (includes printing, postage, signs, p.a. system, etc.)
- We are unable to contribute financially - but would be willing to volunteer*

Name of Business

Contact Name

Address

City

State

Zip

Phone

Please return your donation check and this form by June 1, 2010 to:

4th of July Committee
c/o Nevada City Chamber Commerce
132 Main Street
Nevada City, CA 95959

(530) 265-2692 *** Fax (530) 265-3892

Make checks payable to:

4th of July Committee